

Success In The Field

A Case Study

Background

Brook Plaza is an outpatient surgicare center located in Brooklyn, New York, utilized by gastroenterologists and ophthalmologists for outpatient surgical procedures.

The Challenges

Traditionally, Brook Plaza has used transcription services to transcribe consultation reports and charts, incurring annual transcription fees of \$15,000. The physicians used a Sony Mavigraph printer to print endoscopy photos at \$1.50 per page. Physicians using the Mavigraph printer incurred annual costs of \$2,300 for Mavigraph paper and \$3,000 for necessary forms.

The Benefits of Using Endo Express™

Since deploying Version 1.0 of Endo Express™, gastroenterologists at Brook Plaza have gained measurable time and cost savings benefits.

Physicians at Brook Plaza claim tremendous efficiency benefits such as better time utilization by no longer having to dictate consultation reports — as these are automatically generated by Endo Express™. According to Dr. Sam Moskowitz, one of the gastroenterologists at Brook Plaza, Endo Express™ has enabled him to complete reports for an average of 25 cases per days in just seconds between case visits.



**developed by...
doctors...
especially for...**

Endo Express™ allows Dr. Moskowitz to spend more time with patients for a higher quality care delivery experience, and far less time at the end of the day managing paperwork. Endo Express™'s ancillary reports, including nursing operative reports and patient instruction sheets, have also cut down on Brook Plaza's paperwork burden.

Additionally, Dr. Moskowitz says that he saves \$15,000 annually or 100% in transcription fees by no longer needing their services. Annual paper costs have been reduced to \$300, for a near 87% annual savings!

The latest release of Endo Express™, Version 2.3, incorporates Brook Plaza physicians' requests for customization and program enhancements. Dr. Moskowitz claims that Cyber Records, Inc. delivers rapid, "doctor-designed" products that intuitively fit his needs in the workplace.

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